



Home. It's where memories live. Where children are raised. Where grandchildren are spoiled. It's where families gather together, because there's nothing like coming back home.

Home is where we invest the better part of our time and energy: protecting it against the elements, dressing it up for holidays or special occasions, freshening the outside to reflect the warmth and comfort we hope our friends and neighbors will find on the inside.

Our homes are special places, deserving special treatment. **Generations**[®] Energy-Efficient Exteriors is a great place to start. Because protecting and beautifying your biggest and most important investment is something that will pay you back. In value. In pride of ownership. In memories. For generations to come.

Your home is probably the single biggest investment you will make in your lifetime.

Protect it for years to come with

Generations Energy-Efficient Exteriors.



Lifelong.



Generations Energy-Efficient Exteriors include high performing windows and exterior cladding products designed to look great, provide value, and protect your home for a lifetime.

The centerpiece of this exterior system is **Generations** Thermal Core Siding, a line of thick, premium foam-backed insulated siding. Because its exterior is solid vinyl, it will never crack, blister, flake or peel, so you never have to scrape, sand or paint ever again. This means more time to spend with loved ones. Because its core is thick polystyrene foam, it will provide a lifetime of benefits far beyond normal exterior cladding.

Generations Thermal Core Siding features ColorHold[®], an innovative acrylic capstock that gives the exterior vinyl panel superior fade resistance. And, it's solidly backed by a Limited **Double** Lifetime Warranty* with Lifetime Fade Protection.

*See actual warranty for details.

The permanently applied foam backing helps insulate your home, keeping it cooler in summer and warmer in winter. Your home will be cozier for family and friends, and more energy-efficient, which should help control your energy bills.

Generations Thermal Core Siding is uniquely engineered to withstand adverse weather conditions. A reverse rolled-over nailing hem with heavy-duty panel interlock—our proprietary LIFE-LOCK[™] locking system—has been tested to withstand hurricane force winds exceeding 200 mph.



Water vapor and moisture trapped inside wall cavities can cause dry rot, damage wall studs, and promote the growth of molds and harmful bacteria. But **Generations** Thermal Core Siding features a permeable water vapor system that channels water through the exterior surface and away from interior walls.

Value.



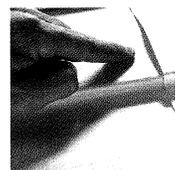
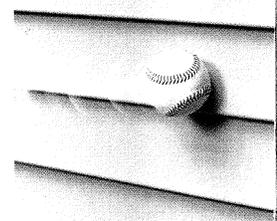
Generations Thermal Core Siding features a special, natural additive in the foam that is harmful to termites and wood boring pests, but not to humans and pets.

Because it's warranted with Lifetime Fade Protection, your investment is solidly protected. And, homes with a fresh new exterior, like the look you'll get with your new **Generations** Thermal Core Siding, tend to increase their curb appeal. Generally, that means the average home will sell faster, and for more money.

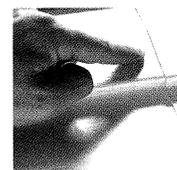
The insulating foam core of **Generations** Thermal Core Siding increases rigidity for straighter, smoother lines, and has significantly more impact resistance than hollow backed vinyl or metal sidings: up to 4 times more resistance, which improves the performance of your exterior against hail storms, thrown baseballs or moving lawn mowers.

When you add up all the savings benefits, you'll understand why more and more home owners around the country are adding **Generations** Thermal Core Siding to their home's exterior.

4 TIMES MORE IMPACT RESISTANT
COMPARED TO HOLLOW BACKED
VINYL OR METAL SIDING.



OVER TIME, THE SEAMS ON
REGULAR VINYL TEND TO OPEN
UP BECAUSE THERE IS NOTHING
TO SUPPORT THE SIDING.



LAMINATED FOAM PROVIDES
EXCELLENT SUPPORT TO
GENERATIONS® PRODUCTS,
SO THE SEAMS REMAIN
PRACTICALLY INVISIBLE.



Timeless.

It took time, innovative engineering, and state-of-the-art manufacturing technology for **Generations** Thermal Core Siding to evolve.

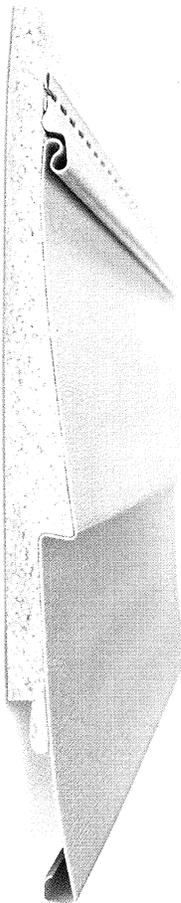
Generations Thermal Core Siding is manufactured in a quality controlled environment that is routinely tested to some very strict performance standards.

All phases of the manufacturing production cycle have been thoroughly audited by Underwriters Laboratories and found to be in compliance with tough ISO 9001-2000 International Standards. It is one of the most thorough and respected quality standards in the world.

The UL® REGISTERED FIRM logo is an impressive mark of quality. So is the GOOD HOUSEKEEPING Seal, a trusted badge of consumer confidence for more than a century. **Generations** Thermal Core Siding proudly carries this symbol as a testament to its quality and product performance.

And, **Generations** Thermal Core Siding is an Energy-Efficient Exterior System. When properly installed, **Generations** Siding with the Thermal Core Foundation of Protection, can help meet the performance guidelines of an ENERGY STAR® qualified home.

With **Generations** Thermal Core Siding we've set the highest quality standards in the industry so you don't have to lower yours. It's a product you can count on for performance time after time, for generations to come.



WHEN PROPERLY INSTALLED, GENERATIONS® SIDING WITH THE THERMAL CORE FOUNDATION OF PROTECTION AND GENERATIONS® INSULATED VINYL REPLACEMENT WINDOWS CAN HELP MEET THE PERFORMANCE GUIDELINES OF AN ENERGY STAR® QUALIFIED HOME.



SEAL HOLDER SINCE 1990



Beauty.



Generations Energy-Efficient Exteriors. What a beautiful way to wrap your home in a blanket of energy-efficient protection.

The **Generations** Thermal Core Siding line features a variety of distinctive cedar-grain embossed profiles, with a matching vinyl soffit panel to cover your eaves with complete low-maintenance protection.

A wide range of popular colors gives you numerous design possibilities. And, the availability of matching and contrasting trim and accent products means you can finish your home in the way you have always imagined.



Don't forget the windows!

Generations Energy-Efficient Exteriors also features a complete selection of high-performing, low-maintenance vinyl replacement windows that can change your home into something more comfortable!

A package of advanced features that keep delivering ease of operation and thermal efficiency year after year is the hallmark of our top quality vinyl replacement windows:

- Welded sash and frame for superior overall strength
- Low-E soft coat glass with inert gas for thermal efficiency
- Wide choice of muntin configurations
- Sloped sill to keep water outside your home
- Constant force balance for easy operation
- Night latches for added air-flow with security
- Choice of colors, with interior wood grain available

Ask your **Generations** Energy-Efficient Exteriors Dealer for a complete listing of the window options available for your home.

Generations Energy-Efficient Exteriors. It's the perfect finishing touch, and the best way to make a visible impression on family and friends when they gather at your home.

generations[®]
ENERGY-EFFICIENT EXTERIORS

LIFELONG VALUE.
TIMELESS BEAUTY!


NORANDEX/REYNOLDS
An Owens Corning Company

8450 South Bedford Road
Macedonia, Ohio 44056
1-800-528-0942